

LANDSCAPE ONTARIO

# Awards of Excellence



# GARDEN CENTRE program

**NEW DEADLINE!**

**Enter July 1st to September 1st, 2016**

Details at:

**LOawards.com**

HORTICULTURAL TRADES ASSOCIATION  
An initiative of **landscape ontario.com**

 **Green for Life!**



# Retailers of distinction



Entries are now open for the Landscape Ontario Awards of Excellence 2016 Garden Centre Program.

## AWARD CATEGORIES

Outstanding Display of Plant Material:

1. Deciduous Shrubs and/or Trees
2. Annuals and/or Perennials
3. Evergreens and/or Broadleaf
4. Your Specialty: Plant material your business is noted for
5. New Varieties: Annuals and/or Perennials

Outstanding Display of Goods:

6. Outstanding Display of Giftware
7. Outstanding Display of Hardgoods
8. Outstanding Display of Seasonal Goods

Other Merchandising Techniques:

9. Creative P.O.P. Area (Cash register or immediate surrounding area)
10. Outstanding Promotional Event
11. Outstanding Print Advertising (Company ID may be displayed. Please include three copies of print ad)
12. Outstanding Web Site Development. Use your web address as the title of your submission. (Please include one to three images featuring art from your web site)

Permanent Display Gardens:

13. Under 500 sq. ft.
14. Over 500 sq. ft.

## ELIGIBILITY

- Only Active and Interim members of Landscape Ontario Horticultural Trades Association may enter
- Past projects that have won may not be entered again for two years



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## JUDGING

- Jury of professionals from various areas in the field of horticulture will evaluate projects
- Criteria are sales appeal, originality, creativity, cleanliness, use of signage, quality of plant material and overall impact
- Judging is based on the images and descriptions submitted
- All decisions of the judging panel are final

## PHOTOGRAPHS

- May be taken any time throughout the year
- Minimum of six photos per project
- Company name and logo should be removed from photos and descriptions
- This is not a photography contest, however the judges feel it is worth noting that:
  - *dark or out of focus pictures will not be accepted and could cause disqualification*
  - *photographers will not be credited.*

**NOTE:** LOHTA is not responsible for the pictures selected for any edited copy use from the press package accessed by the media. Entries become the property of LOHTA and may be used for any purposes the association deems appropriate.

## ENTRANT RESPONSIBILITY

- Photographic fees (if applicable)
- Permission for any use of the images and project information
- Entry fee of \$75 (tax included) for each entry

## WINNER ANNOUNCEMENT

The ceremony will be held at the Garden Centre Symposium at Congress 2017 on Wednesday January 11th. Details at [LOcongress.com](http://LOcongress.com). Each entrant will receive one complimentary ticket to the ceremony per entry received, to a maximum of five tickets. Winners will not be notified prior to the ceremony.